



1. If someone came to you with a proposal to build a new piece of public infrastructure in our city, how would you evaluate whether the project was worth implementing?

I assume this question relates to projects such as, the Rotary Park revitalization or twin pad arena.

I would examine the project through the criterion of

- do our citizens want the project

- can we afford any contribution we are asked to make

- what are the benefits to our community ie. meeting a demonstrated need, added amenities for existing residents, attractive to new residents, attractive to tourists,

- what are the negatives

- what if the project goes over budget are we on the hook

- can we afford to operate and maintain the it

I would weigh all these inputs plus read the staff reports and recommendations and listen to residents to determine how I would vote on the issue.

2. Brockville needs to get on track financially while at the same time needs to move strategically to improve its offer to its citizens and tourists. What experience do you bring to the table that demonstrates your leadership in fiscal responsibility as well as strategic success?

The statement that Brockville needs to get on track financially assumes that something is out of order with the city's finances which is not true. Click the link below for an accurate picture of the City's debt.

<https://brockville.civicweb.net/FileStorage/FE99CAF655744E4C987344630775A398-2018%2009%2011%20Mayor%20Debt%20trends.pdf>

An example of my experience demonstrating leadership in fiscal accountability is: when the Aquatarium came to Council to ask for additional operating money I asked for and sat on the committee that

conducted the financial review that was done and generated the report below

<https://brockville.civicweb.net/FileStorage/CC297E11AC704104840648DC13918021-2018%2007%2024%20AQ%20Review%20Report%20July%2020%202>

An example of leadership for strategic success is my advocacy for the City's contribution towards the revitalization of the Brockville General Hospital. This 4.7 million investment by the City ensured the go ahead of the \$162 million dollar project that will improve health care services in Brockville as well as create more jobs at the hospital upon completion and more jobs and local spending during the construction phase.

3.How do we attract and retain Young Professional in Brockville?

To attract and retain Young Professionals in Brockville we must continue to develop the amenities that are important to young families.

-Sports infrastructure

-trails

-a vibrant arts and culture sector

-Great places to eat

-theatre/movies

-activities and good schools for their children.

Our downtown revitalization is a very important element to keeping and attracting Young Professionals. The City needs to keep going with the Community Improvement Programs and help and encourage downtown development.

Because of our location close to Ottawa we have an opportunity to attract Young Professionals who work in Ottawa but would prefer the small-town living experience of Brockville. Our strategic plan identifies attracting young families as one of our important pillars. We know that Brockville is a wonderful place to live and raise a family. Let's not keep it a secret, let's as residents become ambassadors for our beautiful city.

4.What are your 3 main priorities for Economic development and what key steps will you take to bring your vision to a reality.

1. Existing Business Retention and Growth- making sure that the businesses and industries we have will stay and helping them with opportunities and

support to grow. Supporting entrepreneurship programs to start new small businesses. Making sure our Economic Development department is focused on their role and not distracted by special projects.

2. Tourism -marketing our City, now that we have a campus of Tourist attractions in our City use the new Accommodation tax revenues to market our City. We should not use this new revenue to reduce what the City spends on Tourism we need to increase our marketing of the area in order to bring new visitors to the City. Tourism brings dollars to the city that we would not get any other way.

3. Support economic development by providing staff to ensure we are open for business. This includes having our planning and building departments completely staffed and supporting the St Lawrence Corridor Economic Development Commission.

5. What actions would you take to improve public safety in Brockville?

I support the work of the Brockville Police both in law enforcement and in community programs that engage youth. Programs and policies directed at addictions are a necessary part of having a safer community.

6. Currently the city doesn't have Communication Policy – what are your thoughts to insure there is an effective external and internal communication policy in place.

I would support having a communication policy but I believe the question is more about how does Council effectively and accurately communicate actions and decisions they take to their constituents.

I support looking at options to video record Council meetings so that everyone had access to them. Regular bulletins posted on our website highlighting changes to policies or service levels should be the norm. Residents should not have to wade through minutes of meetings to find out that there are changes being made that affect them. Budget reports should be easily accessible with contacts for residents who have questions.

7. What projects / policies would you champion to help small businesses grow?

I support a regional approach to economic development.

I support Community Improvement Programs.

I support the many local agencies that support small business including the Small Business Enterprise Center and 1000 Islands Community Development Corp. I support the city working with the local School Boards, EEC and St Lawrence College to identify what education and training we need to have the ready workforce that our employers need.

Submitted by Jane Fullarton