

Naomi McNeill
naomi.mcneill@gmail.com
6 Chalet Drive
Brockville, Ontario
K6V 1N5
613-246-2344

SUMMARY OF QUALIFICATIONS

- Over ten years experience in interagency community health promotion (tobacco control) strategies in various cities: advocacy, community mobilization, communication and program planning and evaluation
- MA in Leadership
- Membership in interagency municipal committees such as Healthy Communities, Thunder Bay Drug Strategy, Active Transportation Thunder Bay and Refugees for Brockville
- Advanced ability in program and policy research and municipal bylaw creation
- Excellent skills at self-direction, problem solving and systems management
- Excellent interpersonal and communication skills and capacity to relate to various age groups and stakeholders

WORK EXPERIENCE

September 2008-Present **Health Promoter, Smokers' Helpline**

Canadian Cancer Society - Thunder Bay and Northwest region, Kingston and Eastern Ontario

- Promote the Smokers' Helpline throughout the province through clinical and community focused presentations and specific programming
- Program planning with regional hospitals, family health teams and public health units
- Helped develop and implement smoke-free parks and beaches municipal policy with interdisciplinary community group
- Collaborate with health units and tobacco control partners to create media and social marketing campaigns
- Manage individual and program budgets
- Developed Indigenous specific programming for north west First Nations communities

March 2006-September 2007 **Project Coordinator, Curriculum Development**

Youth Advocacy Training Institute, The Lung Association – Toronto

- Created a needs assessment to evaluate The Youth Advocacy Training Institute's adult and youth curriculum
- Authored four new, separate pieces of core curriculum for adults for 3-day sessions. Sections on Coaching and Support; Conflict Resolution; Media; Advocacy; Government; Stakeholder involvement; Youth Development and Branding and Marketing
- Implemented and revised the curriculum on an on-going basis
- Created and facilitated employee professional development programs to fill needs as determined by needs analysis and/or corporate strategy

January 2005-March 2006 **Regional Program Coordinator**

Youth Advocacy Training Institute, The Lung Association – Kingston

- Advised local health units around youth and adult coalition building in tobacco control programs

- Facilitated and coordinated province-wide training for youth peer leaders and adults to educate public about tobacco control issues
- Organized and planned media events and conferences and conducted youth-focused activities around tobacco control

July 2003 - January 2005 **Teaching English as a Second Language Instructor**

Oxford Seminars - University of Toronto, York University and Wilfred Laurier University campuses

- Taught classes of 26 students, 9-6pm at various university campuses around Ontario
- Instructed university students and adults about the different facets of language learning and teaching
- Facilitated sessions on creating interesting, fun and communicative language lessons

July 2003 - January 2005 **Director of Teacher Placement**

Oxford Seminars - Kingston

- Placed graduates in ESL schools overseas
- Managed department of teacher placement
- Developed and improved curriculum for TESL course
- Met with schools and recruiters
- Developed website content

January 2000 - June 2003 **English as a Second Language Teacher**

British Institutes - Molfetta, Italy

British Institutes – Rome, Italy

English School of Canada – Toronto, Ontario

- Taught students of various ages, levels and cultures including a First Certificate preparation course
- Integration of every aspect of language learning to different groups of people including business professionals
- Taught Reading, Listening and Conversation classes

EDUCATION

2013-2016 **Royal Roads University**

Victoria, British Columbia - Master of Arts in Leadership

1996-2000 **University of Toronto**

BA in Theatre and Drama Studies (joint program with Sheridan College) Minor in Geography

ADDITIONAL COURSES

- Health Promotion Certificate, The University of Toronto
- Intensive Tobacco Cessation Counselling Certificate Training, University of Toronto Faculty of Medicine and The Centre for Addiction and Mental Health (CAMH)
- Anti-Oppression Training
- Grant Writing Certificate Course
- BEST Certificate Training for Youth Workers
- Teaching English as a Second Language Certificate