

Jessica Barabash

PROFILE

I have over eight years' experience in customer service, visual merchandising, and retail sales. With experience leading and being a part of numerous committees, I believe in building lasting relationships, and looking for unique and creative solutions to problems.

SKILLS

Leadership
Communication
Social Media Strategy
Strategic Planning
Product Staging & Merchandising
Product Scouting & Purchasing

HIGHLIGHTS

- Was part of the team who organized the 2016 Brockville Kraft Hockeyville bid, making the Top 10 communities
- Tripled the social media following for Hang Ups in 2016
- Won Young Professional of the Year in 2017, as part of the Chamber's Awards of Excellence

EDUCATION

2013 - Bachelor of Arts
Wilfrid Laurier University

PROFESSIONAL EXPERIENCE

Picture Framer

Hang Ups Creative
Picture Framing
March 2013 - Present

- Able to work closely with customers to ensure that their framing is exactly what they envision
- Design visually striking displays and product staging
- Successfully implemented and manage an updated social media marketing strategy
- Maintain excellent relationships with both customers and suppliers

Chair

Brockville Young
Professionals Network
Sept 2016 - May 2018

- Joined the executive committee in June 2015
- As part of a team, planned numerous successful events in 2016 - 2018
- Responsible for managing the communications and marketing of the network until 2018
- Current team lead for bylaw crafting

Customer Sales Lead

Bath & Body Works
Aug 2012 - Feb 2013

- Responsible and successful for meeting segmented sales targets throughout the day
- Trained new employees and participated in performance reviews
- Responsibilities included accurate end-of-day operations and depositing large sums of cash
- Part of the merchandising team & successfully created pleasing displays within time constraints

VOLUNTEER EXPERIENCE

- Director, Brockville & District Chamber of Commerce (Dec 2015 - Jun 2018)
- Co-Chair, Tourism Advisory Committee (Dec 2016 - Jun 2018)
- Brockville Young Professionals Network (Jun 2015 - present)
- Committee Member, Brockville Winter Classic (Oct 2015 - present)
- Committee Member, Brockville Communities in Bloom (May 2017 - present)