

Joy Sterritt

Brockville Municipal Election Candidate – 2018

BIO and RESUME:

- Facebook Page: 'Joy Sterritt 2018 Brockville Municipal Election'
- Twitter: @JoySterritt
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Photo of Joy Sterritt courtesy of **Wild Little Roses** Flowers and Gifts, 7 Perth Street, Brockville; Taken while campaigning and talking to Brockville small businesses in the city's downtown core (August 2018)

Bio:

My decision to run for Council was based on the fact that I know I have the skills and ability to support this wonderful and proud city in a conscientious and fiscally responsible manner, representing the interests of the people with enthusiasm, passion, integrity and sincere good will. If elected, I look forward to representing the collective interests of the people of this city in a positive, meaningful and respectful manner. I am committed to working hard to provide this community with the resources and talent it needs to grow and prosper, and to fully come into its own. In doing so, my goal is to help create a much stronger and responsible financial base, to enrich our economic attractiveness, to entice still further investment opportunities and to imagine new visions and new opportunities that are still to be realized. As such, my platform foundation - ***New Directions! New Possibilities!*** - is one that I believe in wholeheartedly and will strongly support during any future tenure in office.

This community needs a return to an era of strong political leadership, transparent and responsible governance, and trust in decision-making. I promise to play a significant role in bringing these important attributes back to the forefront of our governance structure in a most timely manner. I have had a long and keen interest in politics, and in the governance, regulatory and policy development processes that go along with it. I have worked in all three levels of government – at the municipal (City of Cambridge) and regional (Region of Waterloo), and at the provincial level of government for three separate ministries, including, the Ministry of Environment and Energy (MOEE), the Ministry of Agriculture, Food and Rural Affairs (OMAFRA) and the Ministry of Natural Resources and Forestry (MNR) in head office, regional and field office settings. I have extensive staff and budget management, policy development and regulatory experience. I have worked in the private sector in environmental and municipal planning consulting (The Planistics Group/Canviro Engineering), as an educator in both university (Wilfrid Laurier) and in a school board setting where I taught career planning (Waterloo County Separate School Board), in the banking industry managing business accounts (TD Bank), in professional medical office settings and in the commercial sector.

I have strong and well-respected leadership, organization, problem-solving and communications skills. My abilities have been recognized by private and public sector associates, senior government staff and political officials. I have extensive public consultation, partnership development and inter-agency relations skills. I have been involved in numerous special-interest, advisory and inter-governmental, boards, committees and working groups, etc. throughout my career and in private life. I have significant experience in managing complex and controversial issues involving multi-stakeholder interests. I have advanced fiscal and business planning, research and data management skills. I have been involved in ensuring the maximization of operational/expenditure constraints and the leveraging funding opportunities that maximize costs savings. I have excellent writing, presentation, research and public relations skills. I am a thorough, conscientious and responsible participant in all I do.

2.

I have been involved in major development and re-development proposals, in the writing of Official Plans and Zoning By-laws, in the administration of federal government's Heritage Canada "Mainstreet" program, in the writing of revisions to the Planning Act and the Provincial Policy Statement (PPS), and with heritage conservation organizations at both the city and regional levels of government. I have sat on the Board of Heritage Cambridge and the Waterloo Regional Heritage Foundation. I received Governor General recognition for my contribution to downtown revitalization initiatives that I helped to introduce in the City of Cambridge through the federal "Mainstreet" initiative.

In provincial government employment I played a key role in the introduction of enhanced waste management programs in Ontario (Blue Box, Compost Recovery and Household Hazardous Waste Recovery programs) and in the introduction of important new legislation including the Waste Management Act, the Pesticides Act, the Nutrient Management Act and the Canada/U.S. Great-Lakes Charter Agreement. I have been a member of the Association of Municipalities of Ontario (AMO) Environmental Committee. More recently in my employment with the Ministry of Natural Resources and Forestry I was involved in environmental planning and development, wildlife management and provincial government infrastructure management for eastern Ontario out of the Kemptville District Office. In this position I also acted as a ministry representative on a provincial, inter-ministry advisory committee aimed at enhancing the economic prosperity of eastern Ontario.

I have undergrad degree in Geography and Resources Management from Wilfrid Laurier University in Waterloo and a Master's Degree in Rural Planning and Development from the University of Guelph, where I specialized in Planning, Environmental Law and government regulatory and policy development. I have taken numerous career and management enrichment courses, including advanced mediation and conflict resolution training.

I have been a life-long volunteer starting with my engagement with Grandview Training School for Girls, the first provincially run reform school for young women, while in university. I have been a Big Sister and continue to have had a life-long interest in disadvantaged youth. More recently I have acted as interim Chair of Girl's Inc., as an Executive member on the Board of the Frontenac Arch Biosphere Reserve, as Interim Vice-President of a local Chapter of the Canadian Federation of University Women (CFUW) and as Co-chair of its Social Justice Committee, and as the Volunteer Convenor of the Brockville General Hospital's Intensive Care and ICU Units. I also sit in a volunteer position on the Brockville General Hospital's Critical Care Committee. I am an Executive member of the Rideau Trail Association (Central Region). I am a former member of the Brockville Concert Association and am presently a member of the Brockville Community Choir and have previously acted as its Treasurer.

I am an avid outdoors person and enjoy kayaking, skiing, cycling, hiking and gardening. I have a passion for art, history, music, reading and travelling.

3.

I formally announced my candidacy for Councillor on Saturday, July 21st at the offices of Rob Thompson at 9 Court House Avenue. Rob is a familiar face in the development community of Brockville and agreed to host my campaign launch at his downtown business location in the heart of Brockville. The work that Rob and his team are involved in very much symbolizes the ***New Directions! New Possibilities!*** aspect of my campaign and coincides very much with my personal interest in downtown restoration, conservation and economic resurgence.

I am continuing to meet and talk with area residents about my election campaign and campaign mandate and in listening to residents' thoughts, ideas and concerns about our city's economic and social future.

Learn more about me, my campaign and my thoughts on major election issues by following my **Facebook Page** postings or my **Twitter** account, or contact me with any questions that you may have at my elections e-mail address at: Joy.Sterritt@Bell.net

I look forward to meeting you!

Resume

EDUCATIONAL BACKGROUND:

MA, School of Rural Planning/Development - University of Guelph, Guelph, ON

Honours B.A., Geography/Environmental Studies - Wilfrid Laurier University, Waterloo, ON

MAJOR CAREER SKILLS AND ACHIEVEMENTS:

- Advanced knowledge of the theory, principles and practices of resource management, natural heritage systems planning, ecological sustainability, biodiversity and climate change
- Employed in management positions in three provincial ministries including the Ministry of Natural Resources, Ministry of Agriculture and Food and Rural Affairs and Ministry of the Environment (at Head Office, Regional and District Office locations) and in municipal government (Region of Waterloo and City of Cambridge)
- Experience in working with private industry, including environmental consulting firms, the Grand River Conservation Authority and in educational settings (Waterloo County Separate School Board)
- Advanced knowledge of provincial government functions and processes, and policy and program development
- Strong and impressive leadership, project management and problem-solving skills
- Advanced inter-governmental/inter-agency relations, public consultation, partnership development and mediation/facilitation skills
- History of involvement with inter-governmental committees, boards, advisory/working groups and special interest organizations
- Experience in managing complex/controversial issues involving diverse stakeholder interests
- Advanced fiscal and business planning, research and information/data management skills
- Excellent writing, presentation, media and public relations skills
- Well respected by political officials, senior government staff and private sector associates

EMPLOYMENT HISTORY:

October 2008 – July 2016

Planning and Information Management Supervisor, Kemptville District Office, MNR

Major Responsibilities/Accomplishments:

- Responsible for managing diverse team of resource management professionals including planners, Geographic Information Systems (GIS) and Partnership Specialists, and Landscape Biologist in addition to contract staff, student interns, Ranger Team crews and SEP program students as required to advance programs related MNR Corporate objectives and District Office priorities
- Responsible for ensuring that District's engagement in MAH/MNR "One-window" and "Early In/Early Out" municipal Official Plan reviews and related policy development supports MNR natural resource interests
- Supported landscape-level mapping initiative of natural heritage land ownership for the entire District which included Crown lands and provincial parks and protected areas, properties owned by Federal government including the National Capital Commission, other provincial ministries, Conservation Authorities and ENGOS, including Land Trusts, Ducks Unlimited and the Nature Conservancy
- District lead for large-scale Integrated Landscape Management (ILM) planning project in EcoDistrict 6e10 and 6e11 supported by Federal funding (NRCAN) and which utilized sophisticated MARAN modeling to produce various NHS concepts and preferred NHS option for the study area; involved significant stakeholder engagement, public meetings and tech-transferring of concepts with other interested parties
- Involved as District review lead in National Capital Commission's (NCC) updated Ottawa Greenbelt Initiative and federally-led Rideau River Corridor Strategy

2.

- Supported the development and continuous up-date of a unique electronic **Information Request** system designed to respond to 300 public/industry enquires per year related to planning, property ownership, government policies and regulations, SAR, Renewable Energy, aggregates operations, fish and wildlife programs and GIS information needs
- Have continued to play a key role in supporting and advancing MNR GIS capabilities in the province, including enhanced use of new Drone imagery to delineate significant woodlands, fostering the Wetland Rapid Evaluation Tool, pioneering the advancement of 3D imagery usage and digitizing aerial photographs accumulated over 5 decades and making them computer accessible
- Responsible for fostering enhanced GIS data-sharing relationships/agreements with wide ranging stakeholder groups including: SMARTER: Stream Monitoring and Research Team Eastern Region, EODCG: Eastern Ontario Data Co-ordination Group (MNR/City of Ottawa and CAs), and Ontario Hydrographic Network
- Responsible for reducing 10 year + backlog of Scientific Collector Permit (SCP) authorizations and involved in development and implementation of new electronic SCP application system
- Involved in transitioning of former District Stewardship Coordinator positions to new Partnership Specialist positions and developing new Workplans, tools and resources to ensure implementation according to schedule; involved in implementing 3-day Training Workshop for new positions in conjunction with Southern Region District Manager Team
- Responsible for major and controversial MNR RSFD Class EA proposal (John's Marina) and bump-up request review with Ministry of the Environment
- Have continued as District lead for FIPPA requests and meet data/information request deadlines
- Responsible as District representative on MNR's Generic District File Plan (GDFP) Committee and implementation of goal of electronic District GDFP share by year-end 2013 and hard copy file structure by year-end 2014; included involvement in clean-up of historic records in District file bay dating back several decades and the development of Records Series with Chief Privacy Officer and Archivist of Ontario for Eastern Ontario Ice Storm Recovery files
- MNR representative on inter-ministry PETT Committee involving discussions and implementation of integrated approach for access to Ministry representatives and opportunities related economic development in Eastern Ontario
- Involved in MNR Advisory Committee determining Ministry requested updates to put forward as part of PPS (2005) review
- Have ensured that Workplans, PdPs and progress reports are completed on timely basis and continue to reflect Corporate goals and objectives
- Responsible for backfilling District Manager upon request including at meetings and/or engagements with provincially elected officials as necessary, including MPPs, and ADM and Minister's Office staff, etc.
- Have been involved in ensuring maximization of operational/expenditure constraints and the leveraging funding opportunities that maximize costs savings

December 2005 - October 2008

Program Liaison Officer, Policy and Planning Coordination Branch, MNR, Toronto

Major Responsibilities/Accomplishments:

- Responsible for coordinating key government Central Agency submissions, including policy, legislative, regulatory and fiscal submissions
- Responsible for ensuring that policy proposals/submissions were consistent with existing/emerging government objectives, and that appropriate discussion/liaison, financial and operational impact analysis, and Central Agency administrative and planning requisites were considered and addressed, and that ministry issues, immediate/long term fiscal impacts and policy overlaps/gaps were identified and solutions developed
- Responsible for identifying contentious program area issues and risks, analyzing and tracking trends and developments in sectors that impact MNR program delivery and strategic directions or government agenda
- Responsible for developing/coordinating major government policy initiatives and business cases for assigned program areas including source water protection, watershed planning, Conservation

3.

- Authorities, flooding, drought, low water/response, dam safety, Water Investment Strategy, Great Lakes Charter Annex, Crown land waste sites, climate change impacts on water resources, MOE/Ban on Cosmetic Use of Pesticides and the Toxics Reduction Strategy, and Lake Simcoe Protection Act files
- Key MNR Central Agencies contact for policy activities of MOE, OMAFRA and Public Infrastructure Renewal (PIR) policy development
- Responsible for identifying contentious program area issues and risks, analyzing and tracking trends and developments in sectors that impact MNR program delivery and strategic directions or government agenda
- Responsible for compiling and/or writing a range of reports in support of policy, program and fiscal planning, including synthesis of complex historical, scientific information for briefings, presentations and formal Cabinet and Treasury Board submissions
- Responsible for providing government support and key policy advice to the Minister's Office, Deputy's Office, the Ministry's Executive Committee; Land, Resource and Environment Directors Forum; G10 Ministers, CCME, CCRM, PERL and COF organizations as required
- Prepared Minister's MNR Briefing binders for 2007/08 and Estimates Briefing Binders for MNR's provincial auditing in 2008; lead on MNR's Central Agencies Tours in 2007 and 2008

May 2003 - December 2005

Senior Policy Analyst, Waste Management Policy Branch, MOE, Toronto

Major Responsibilities/Accomplishments:

- Program lead for finalizing \$1million RFP and contract for the clean-up of major tire disposal sites in Ontario: developed working Agreement between successful contractor and the government; involved in provincial tire clean-up working group; coordinated RFP proposals review; liaised with OPS Divisions staff, Investigations and Enforcement Branch and Fiscal Planning Branch; developed on-site co-ordination plan
- Involved in finalizing agreement between Waste Diversion Ontario and the provincial government; involved in industry stakeholder meetings to address outstanding industry concerns about municipal recycling funding formula
- Involved in policy development related to the Nutrient Management Act regulation and EBR considerations
- Policy lead for animal mortalities and meat industry-related issues; MOE lead on Provincial Nutrient Management Advisory Committee (PNMAC) Animal Mortalities Working Group for on/off farm disposal
- Branch lead on Source Water Protection Threats Assessment Working Group
- Involved in inter-ministry development of a "Framework" for Farm Water Protection Planning under Source Water legislation
- Led Biosolids Utilization Committee and Secretariat and inter-ministry liaison responsibilities with OMAFRA

January 2002- May 2003

Senior Policy Analyst, Planning and Evaluation Unit, Agriculture and Rural Division, OMAFRA, Guelph (Secondment)

Major Responsibilities/Accomplishments:

- Advised external stakeholders on legislation, policy and guidelines regarding land applied nutrients post Walkerton Enquiry
- Involved in inter-ministry and municipal liaison with regard to nutrient infrastructure planning and design, biosolids management, and land application issues and controversies
- Conducted jurisdictional reviews on abattoir waste disposal, treatment and land application; biosolids policy development, new and emerging approaches to dealing with municipal biosolids, and approaches to public consultation regarding the land application of nutrients
- Representative on four major Working Groups involved in the development and implementation of Nutrient Management Act legislation and related regulation

4.

- Involved in discussions and development of approach with other Ministries and representatives from federal government on testing of biosolids nutrients for pharmaceutical contaminants and pathogens
- Analyzed where land applied nutrients are being used in the province and barriers to use in other regions

July 2001 - December 2001

Supervisor, Planning and Evaluation Unit, Agriculture and Rural Division, OMAFRA, Guelph (Secondment)

Major Responsibilities/Accomplishments:

- Developed and promoted the Agriculture and Rural Division's "Accountability" framework and objectives
- Developed strategies to ensure continuous improvement in all Division program and service areas
- Developed Division staff knowledge about Ministry and Divisions business planning processes, visions, core purposes, core values, core businesses and future directions and use in Division program planning, development and evaluation
- Conducted qualitative and quantitative program reviews to ensure delivery of purposeful and responsible programs and services
- Facilitated the integration of the Division's Accountability Cycle with the Ministry's business planning cycle

February 2000 - July 2001

Group Leader/Senior Policy and Programs Officer, Waste Management Policy Branch, MOE, Toronto

Major Responsibilities/Accomplishments:

- Researched, analyzed, prepared economic analyses and implemented government policy with respect to provincial waste management issues and initiatives
- Developed government action plan to enhance provincial waste diversion initiatives
- Liaised with municipal, industry and government stakeholders on waste-related issues and financial responsibilities
- Involved in inter-provincial and United States discussions to manage transboundary waste issues
- Assessed the impacts of programs and policies of other ministries, provinces, federal and state governments, and internationally as required

May 1991 - October 1999

Supervisor, Engineering and Programs Section, Regional Municipality of Waterloo

Major Responsibilities/Accomplishments:

- Developed and implemented Region's aggressive waste management agenda
- Developed policies and programs to fulfill regional and provincial waste diversion goals and objectives
- Enhanced Region's recognition as most progressive waste management jurisdiction in the province
- Responsible for research analysis and interpretation, data management and focus groups analysis
- Responsible for ensuring full participation in provincial waste management funding programs

December 1990 - May 1991

Supervisor, Waste Management Unit, West Central Region, MOE, Hamilton

Major Responsibilities/Accomplishments:

- Responsible for development and administration of province's municipal and industrial waste management programs in accordance with provincial environment/waste management goals
- Administered environmental approvals process for larger waste management undertakings, according to the Environmental Assessment Act and Consolidated Hearings Act, etc. legislation
- Involved in extensive stakeholder consultation for most approvals/undertakings

5.

- Prepared option papers; conducted policy and economic analysis, statistical and financial analysis as required
- Member of MOE review team for municipal/private sector waste management funding programs

Additional Employment History:

- ***Career Planning Educator, Waterloo Catholic School Board, Waterloo, ON***
- ***Environmental Officer, Waste Management & Approvals Unit, Ministry of the Environment, Hamilton, ON***
- ***Resources Management Consultant, Canviro Consultants Ltd., Kitchener, ON***
- ***Planner, City of Cambridge, Cambridge ON***
- ***Planner, The Planistics Group, Waterdown, ON***
- ***Environmental Planner, Grand River Conservation Authority, Cambridge, ON***
- ***TD Bank, Business Accounts Advisor, Kitchener, ON***
- ***Geology Laboratory Instructor, Department of Geography, Wilfrid Laurier University, Waterloo***
- ***Dr. Riddel, Office Assistant, Kitchener, ON***
- ***Dr. David Weston, Office Assistant, Kitchener, ON***
- ***Ski Instructor, Chicopee Ski Club, Kitchener, ON***

Publications:

- ***Hazardous Waste Management in Ontario: A Study of Institutional Mechanisms***, O.P. Dwivedi, C. Corosky, E.Cosen, G. McGregor, J. Rayner. Published by the University of Guelph, School of Rural Planning and Development. December 1983. Document No. TSC-120.
- ***Meeting the Challenge of Sustainable Development: The Survival or Demise of the Environmental Assessment Act***, J. Rayner. Published by the University of Guelph, School of Rural Planning and Development. November 1990. M.A. Thesis.
- ***The Grand River Corridor Study***, Co-author, Grand River Conservation Authority, 1997/98