



2012 Sponsorship Package

Dear members,

The Brockville and District Chamber of Commerce knows the power of networks and how they can impact the growth of an individual, business, and community. The Programming Committee is pleased to present a variety of unique opportunities for our members to make new contacts, solidify relationships, learn information, generate ideas and increase exposure by attending and sponsoring events and workshops.

Event sponsorships are exclusive to member businesses. Sponsors and hosts should consider these events a rare and valuable opportunity to promote themselves, their business, and their services. We encourage you to make the event memorable and go the extra mile. We look forward to helping you make the most of your sponsorship.

Event and seminar attendance is offered to members and their employees at a discounted price. You will find these programs are a cost effective and convenient way to train, motivate and reward your team. Please note that reservations are required for all events.

Please review this package for a full listing of events slated for 2012, and the associated sponsorship opportunities.

For more details on direct benefits and opportunities that best serve your needs please contact me at your convenience. Welcome to a prosperous 2012!

Best regards,

Katie

Katie Heggie
Events & Administrative Coordinator
613.342.6553 ext. 0
info@brockvillechamber.com



2012 Events Outlook

January	19	Business After 5 - Location TBD
	25	Chamber Staff/Board Host YMCA Lunch
February	8	Mayor's Outlook Luncheon
	16	Business After 5 - Brockville Museum
March	TBD	Breakfast
	15	Business After 5 - Location TBD
	22	Annual General Meeting
April	19	Business After 5 - Location TBD
	26	Green Summit
May	TBD	Young Professionals Murder Mystery
	17	Business After 5 - Meet Your Council
	TBD	Spring Workshop Series
June	1	Mixed Golf Tournament
	21	Business After 5
August	16	Business After 5 - Volunteer Appreciation
September	20	Business After 5 - Fall Networking Cruise
	TBD	Fall Workshop Series
October	18	Business After 5 - Small Business Trade Show
	TBD	Breakfast
November	8	Awards of Excellence Gala
December	13	Business After 5 - Christmas Cocktail
	TBD	Breakfast

Location, events, and dates are subject to change without notice.



Business After 5

This casual networking forum has become very popular for its ease and opportunity for members to make many new contacts. Attracting over 60 members and invited guests, Business After 5 takes place the 3rd Thursday of the month from January to May, and September. We meet at various member venues and enjoy many benefits from our hosts, sponsors, and media partner 104.9 JR fm. There are opportunities to both hosts and sponsors at After 5 events, please contact the Chamber office for more information.

Business After 5 Host* (provides venue, catered food, cash bar, and optional entertainment)

- Recognized as a key supporter of the event via website, radio, newspaper
- Your company name and logo on the After 5 invitation
- Pre-event recognition via an 8 ½ x 11 one-page promotion piece sent to 1000+ Chamber contacts (which can be used anytime during the month of the sponsored event - \$200 value!)
- Opportunity to distribute brochures or promotional items at the After 5
- Recognition at the event as the host
- Display space near the registration table at the event
- Opportunity to showcase your business

***Limited host opportunities available. Please contact the Chamber office for a list of approved caterers, venue requirements, and planning timeline.**

Business After 5 Sponsor (\$400)

- Recognized as a key supporter of the event via website, radio, newspaper
- Your company name and logo on the After 5 invitation
- Pre-event recognition via an 8 ½ x 11 one-page promotion piece sent to 1000+ Chamber contacts (which can be used anytime during the month of the sponsored event - \$200 value!)
- Opportunity to distribute brochures or promotional items at the After 5
- Recognition at the event as the sponsor
- Display space near the registration table at the event
- Opportunity to promote your business with door prize(s)

Location, events, and dates are subject to change without notice.





Enhanced Business After 5

Small Business Trade Show – October (\$400)

- Recognized as a key supporter of the event via website, radio and/or newspaper
- Complimentary trade show booth
- Your company name and logo on the After 5 invitation
- Pre-event recognition via an 8 ½ x 11 one-page promotion piece sent to 1000+ Chamber contacts (which can be used anytime in October)
- Opportunity to distribute brochures or promotional items at the After 5
- Recognition at the event as the sponsor
- Opportunity to promote your business with giveaways and/or door prizes
- Opportunity to address the participants at the event

Christmas Cocktail – December (\$200 – 12 opportunities)

- Recognized as one of twelve strong supporters of the event
- Your logo on the Christmas Cocktail invitation
- Pre-event recognition via ¼ page promotion piece sent to 1000+ chamber contacts
- Radio show and print advertising
- Event signage and recognition as an event sponsor
- Complimentary admission for one (\$20 value) to the event
- Opportunity to present a door prize

Spring & Fall Cruises – June & September (\$400 – 6 opportunities per cruise)

- Be recognized as one of the six event sponsors of the Chamber Boat Cruise.
- Your company logo on the Boat Cruise Invitation and a 1/3 page ad distributed to our 1000+ Chamber contacts
- 6 guest passes for your business partners, staff or friends (approx. value \$150)
- Sponsorship acknowledgement via regular event promotion
- The opportunity to promote your business by providing handouts, promotional material and offering a door prize
- Recognition as an event sponsor during the event and on-site signage
- Opportunity to address participants at the event

Location, events, and dates are subject to change without notice.



Green Summit

After the success of the first Annual Green Conference and Trade Show, the Green Committee is pleased to announce the second annual “Green Summit” to be held April 26, 2012. This year’s event will feature a keynote address from Karen Clarke-Whistler, AVP & Chief Environment Office, TD Bank Financial Group.

Event Partner \$2000

- Recognized as a partner of the event via website, radio and/or newspaper
- Your logo on the conference invitation
- Recognition at the event as a partner
- Opportunity to distribute promotional material to all participants
- Complimentary admission to the event and lunch for four (\$100 value)
- Opportunity to address the participants at the event
- Pre-event recognition via a one page promotion sent to 1000+ Chamber contacts
- Complimentary trade show table (\$100 value)

Title: Emerald Sponsor \$800 (1 Available)

- Recognized as a key supporter of the event via website, radio and/or newspaper
- Your logo on the conference invitation
- Recognition at the event as a main sponsor
- Opportunity to distribute promotional material to all participants
- Complimentary admission to the event and lunch for two (\$50 value)
- Opportunity to address the participants at the event
- Complimentary trade show table (\$100 value)

Summit: Jade Sponsor - \$400 (2 Available)

- Recognized as a key supporter of the event via website, radio and/or newspaper
- Your logo on the conference invitation
- Recognition at the event as a sponsor
- Opportunity to distribute promotional material to all participants
- Complimentary admission to the event and lunch for two (\$50 value)
- Opportunity to address participants at the event
- Complimentary trade show table (\$100 value)

Trade Show: Opal Sponsor - \$250 (4 Available)

- Recognized as a supporter of the event via website, radio and/or newspaper
- Your logo on the conference invitation
- Recognition at the event as a sponsor
- Opportunity to distribute promotional material during the trade show
- Complimentary trade show table (\$100 value)

Location, events, and dates are subject to change without notice.



Mixed Golf Tournament

What kind of Chamber would we be if we didn't talk business on the links? Our annual mixed golf tournament is typically a sell out as we hit the golf course for an afternoon of networking with 140+ members of the business community. This highly sought after Chamber event includes lunch, dinner, prizes & fun, and is slated for Friday June 1st, 2012. Mark your calendars!

Dependent on sponsor level, benefits include; complimentary registration, pre and post event recognition, on-site signage, and much more. For a complete list of sponsor benefits contact the Chamber office today!

Last year, veteran Board member Tom Blanchard sunk a 50-foot putt to win \$2500 in the Peter Publow/Cobblestone Realty Putting Contest—talk about sponsor benefits!

Mixed Golf Tournament (Various - \$125-\$2000)

- Title Sponsor*
- Dinner Sponsor (\$500)
- Cart Sponsor (\$400 – 2 available)
- Hole Sponsor (\$250 – 18 available)
- Cart Path Sponsor (\$125)
- Prize sponsor (Priceless)
- Special contest sponsorships available



***Title sponsor from previous year has the first right of refusal for this sponsorship again in 2012**

Location, events, and dates are subject to change without notice.



Workshop Series

NEW! This year, the Chamber will be hosting our professional development workshops in a series to better suit your schedules! The first **“Spring Workshop Series”** will take place in April/May with 3 breakfast workshops taking place over six weeks. The **“Fall Workshop Series”** will follow a similar format in September/October.

Don't miss this opportunity to position your organization with the pro-business efforts of the Chamber, make valuable connections, and learn new tips and tricks along the way.

*Please note workshop series topics are still to be determined.

Spring and Fall Workshop Series (\$400/workshop or \$1000 for series exclusivity)

- Recognized as the key supporter of the series via website, radio, newspaper
- Your logo on the workshop series invitation/brochure
- Pre-event recognition via an 8 ½ x 11 page promotion piece sent to 1000+ chamber members (can be used anytime that month)
- Recognition at each workshop as the series sponsor
- Display space near the registration table at each workshop
- Complimentary admission for two guests
- Opportunity to distribute brochures or promotional items at the workshop
- Opportunity to address audience at the workshop

Location, events, and dates are subject to change without notice.



Awards of Excellence Gala

One of the highlights of the Chamber year is the Annual Awards of Excellence Gala at which the Brockville and District Chamber of Commerce recognizes the outstanding achievements of businesses and individuals in our region. This event has grown into Brockville's premier awards ceremony and is attended by over 250 top business leaders. We gather each year to celebrate the nominees and awards recipients for Business, Small Business of the Year, Community Excellence and Tourism Awards and the Business Person and Citizen of the Year. This event will take place on November 8th, 2012.

Dependent on sponsor level, benefits include; complimentary tickets, pre and post event recognition, opportunity to present an award, on-site signage, and much more. For a complete list of sponsor benefits contact the Chamber office today!

Annual Awards of Excellence Gala (Various - \$600-\$4800)

- Title* (\$4800)
- Gold* (\$2400)
- Reception Sponsor (\$1500)
- Silver (\$1200—4 available)
- Bronze (\$600—6 available)
- Wine Sponsor (\$1200)
- Corporate (\$1200—8 available)
- In Kind Donation & Special Sponsorships

Thank you to our 2011 Awards of Excellence Sponsors: **Title:** Bell—**Gold:** 1000 Islands Community Development Corporation—**Reception:** DRP Inc.—**Wine:** Brockberry Café—**Silver:** 104.9 JRFM, Culligan, Procter & Gamble, TD Canada Trust—**Bronze:** Bank of Montreal, Canarm, CKWS, Chambers of Commerce Group Insurance Plan, Henderson Printing, Quality Hotel Royal Brock—**Corporate:** Burnbrae Farms, Employment & Education Centre, Four-O-One Electric, RBC Royal Bank, St. Lawrence College.

This event would not be possible without your generous support.

***These sponsors have the first right of refusal to obtain this sponsorship again in 2012**

Location, events, and dates are subject to change without notice.





Breakfasts & Luncheons

The Brockville Chamber is proud to offer its members Networking Breakfasts and luncheons as a networking and information gathering opportunity. It is also an opportunity for member sponsors to support the Chamber and increase their exposure in the community.

Join us throughout the year as we gather with 60+ members of the business community who gather to engage with community leaders as they inform us about what is happening locally, provincially, and nationally. This event series is an excellent way to stay informed and connected about matters affecting your business.

Breakfast and luncheons slated for 2012 include: the Mayor's Outlook Luncheon with David Henderson, MPP's Outlook Breakfast with Steve Clark, MP's Outlook Breakfast with Gord Brown, and the Economic Development Update Breakfast.

Networking Breakfast or Luncheon Sponsor (\$400)

- Recognized as the key supporter of the event via website, radio, newspaper
- Your logo on the networking luncheon invitation
- Pre-event recognition via an 8 ½ x 11 page promotion piece sent to 1000+ chamber members (can be used anytime that month)
- Recognition at the event as the sponsor
- Display space near the registration table at the event
- Complimentary admission for two (\$50 value) to the event
- Opportunity to distribute brochures or promotional items at the luncheon
- Opportunity to address audience at the event

Location, events, and dates are subject to change without notice.

Additional Opportunities



Community Pride Banner

Increase your brand's recognition by purchasing a space on our Community Pride Banner! These two banners are on display at every Chamber event and enjoy great exposure. There is limited space available for this project, so book your space early! Cost is only \$325+HST per logo and printing is done in March.



Website Advertising

The Chamber staff are building a brand new website in 2012! The new site will boast many features including a member-login (where you can update your own information,) an event registration and payment page, and much more! With the new website will come ample opportunity to increase your exposure through affordable online advertising. Stay tuned for more information!



Directory Advertising

The Chamber Membership directory contains a listing of all chamber member businesses, government indexes and other pertinent community information. Directories are printed and distributed on your behalf with no additional charge to your annual membership dues. Directories are provided to all chamber members, community officials and to interested members of the general public. Advertisement space is available for our 2012 directory; for more information please inquire within the chamber office.

Location, events, and dates are subject to change without notice.

Sign me up!

Please fill out this form and return it to the Chamber office to secure your sponsorships for 2012!

CONTACT INFORMATION

Contact Person: _____
Company: _____
Address: _____
City/Prov: _____ Postal Code: _____
Phone: _____ Fax: _____
Email: _____

Sponsorships
are sold on a
first come first
served basis.



PAYMENT

- Please invoice me
 Cheque enclosed \$ _____
 Credit Card # _____

Exp: _____

MAIL OR FAX COMPLETED FORM:

Brockville and District
Chamber of Commerce
3 Market Street West Suite 1
Brockville, ON K6V 7L2

Fax: (613)342-6849
Info@brockvillechamber.com

SPONSORSHIP

Event: _____
Date: _____
Sponsor Level: _____
Comments: _____

Event: _____
Date: _____
Sponsor Level: _____
Comments: _____

Location, events, and dates are subject to change without notice.