

## Let Us Put Your Business on the Map!



**The Brockville and 1000 Islands Road Map** covers communities from Cardinal to Gananoque including the 1000 Islands Parkway, northwest to Westport and northeast to Kemptville.

The map is our top requested promotional piece in the Tourism Office and used by local citizens, realtors, house hunters, delivery personnel and of course visitors! The map is **FREE** to users courtesy of the advertisers.

### CIRCULATION

- Increase to 60,000 from 50,000

### DISTRIBUTION

- Local gas stations, restaurants, grocery & retail stores.
- Placed in visitor rooms at local accommodations.
- Distributed at Travel Centres, Accommodations, Attractions and participating businesses from Lancaster to Kingston, and Alexandria Bay, New York.
- Included in City of Brockville relocation packages.
- Distributed at the local and international brochure swaps & trade shows.
- Included in welcome bags for business conferences, sporting events, weddings and private functions

## Your business is important to us.

### Early Bird Discount

Pay by January 29, 2010 and take 2% off

### Value Package A

When you advertise in our visitor guide, road map and participate in our racking program, we will include 90 days complimentary advertising on our Tourism TV.

### Value Package B

When you advertise in either our visitor guide or road map combined with racking we will include 30 days complimentary advertising on our Tourism TV.

Advertisements must be provided in video or camera ready format. See TV Tourism Contract or call for details

### To book your ad space or for more information contact:

Deb Hamilton, Tourism Marketing Coordinator  
Brockville and District Chamber of Commerce  
10 Market Street West, Brockville, Ontario K6V 4R7  
Tel: 613-342-4357 Toll Free: 1-888-251-7676  
Fax: 613-342-5314 Email: deb@brockvillechamber.com



Brockville and District Chamber of Commerce  
10 Market Street West, Brockville, ON K6V 4R7  
Tel: 613-342-4357 Fax: 613-342-5314 Email: deb@brockvillechamber.com

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_

**Off-Season Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**City of Brockville And 1000 Islands Map Ad Size (please select)**

- Back Cover \$1,288
- Inside Cover \$1,155
- Triple Space \$ 854
- Double Space \$ 639
- Double Space – Regional \$ 639
- Single Space \$ 390

**Subtotal** \$ \_\_\_\_\_

**Early Bird Discount (January 29, 2010)** \_\_\_\_\_

**GST (5%)** \_\_\_\_\_

**TOTAL** \_\_\_\_\_

**BOOKING AND ARTWORK  
DEADLINE**

**Friday, January 29<sup>th</sup>, 2010**

**Payment Terms: (please select)**

Full payment is required at the time of booking. Invoicing is available based on net 30 days with a credit card to secure the booking. If after 30 days the account has not been paid, the credit card will be processed.

- Cheque     Visa     MasterCard     American Express     Invoice

**Credit Card Number:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_ (Mo/Yr)

**Production: (please select)**

- Submitting Camera-Ready Ad
- Submitting New Ad Materials
- Run 2009 Ad with Changes (noted below)
- Run 2009 Ad with No Changes
- I have enclosed a photograph and/or logo for use in my ad
- I have enclosed a replacement photograph or logo for use in my ad

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## 2010 Advertising Dimensions

Back Cover	3.375" x 9.5"	\$1,288
Inside Cover	3.375" x 9.5"	\$1,155
Triple Space	3.375" x 4.375"	\$ 854
Double Space	3.375" x 2.875"	\$ 639
Single Space	3.375" x 1.4375"	\$ 390

\*Please read information on additional charges for ad production requirements.

### 2010 ROAD MAP PRODUCTION REQUIREMENTS (please share with your design professional)

#### ***Camera-ready Artwork:***

All advertisers may submit camera-ready artwork. Camera-ready advertisements must be supplied as computer files (see specifications below).

#### ***Computer Files:***

Electronic Macintosh-prepared files are preferred. Supply your advertisement on industry standard digital media, such as Iomega Zip or CD-ROM. Files should be created in Quark XPress 5 or earlier (NO Pagemaker, Adobe InDesign, Microsoft Publisher or Claris Works files). Properly prepared PDF files are also acceptable, please make sure all images in the PDF document are high resolution 300dpi CMYK images and that all fonts are embedded. Grayscale or colour images should be scanned at 300 dpi and should be within 20% of the size used in the advertisement. All colour images must be in CMYK mode. Line art should be 1200 dpi or higher.

#### **Advertisements Produced by Brockville and District Tourism Office \***

The Brockville and District Tourism Office will prepare a standard advertisement (including business title, one photo or logo and ad copy) and provide one proof at no additional cost. Any contractor requesting a custom order advertisement will be provided a quote by commissioned designer.